### STRATEGIC PLANNING COMMITTEE

# WEST CHICAGO PUBLIC LIBRARY BOARD

OCTOBER 20, 2022

1:00 P.M.

PROGRAM ROOM

#### **MEETING MINUTES**

### A. CALL TO ORDER

The meeting was called to order at 1:11 p.m.

B. ROLL CALL

Members present: Diane Kelsey, Omar Nuñez (remotely), Ben Weseloh, Jenny Winter, Pat Weninger

C. APPROVAL OF MINUTES

A motion to approve the minutes for September 27, 2022. The motion was made by Diane
Kelsey and seconded by Ben Weseloh. The vote to approve was unanimous. Motion passed.

D. RECOGNITION OF PUBLIC

No public

E. PUBLIC COMMENT

None

F. AGENDA-ADDITIONS/DELETIONS

None

G. COMMITTEE CHAIR REPORT

None

#### H. OLD BUSINESS

a. Review the presentation to the Board of Trustees

Jenny and Omar presented the power point that was prepared for the Board of Trustees. The committee made some minor recommendations to their presentation. The feedback of the committee was that the power point was well done. The committee feels that the presentation needs to be informative and that it reflect the opinions expressed in our surveys, focus groups, and staff interviews. Ultimately, we hope to convey to the Board that the plan is clearly stated, goal oriented and a true reflection of the needs of the community of West Chicago.

## b. Discuss distribution process

Jenny and Omar will add information to the power point regarding distribution of the

Strategic Plan. The committee discussed the need to use multiple avenues of distribution:

Brochures, bookmarks, web page, email, social media, and through our partner organizations.

### I. NEW BUSINESS

a. Recommend to the Board of Trustees the approval of the 2022-2025 WCPLD Strategic Plan.
 Diane moved that the committee recommend the Strategic Plan for approval at the October 24,
 2022 board meeting, seconded by Ben. The vote to approve was unanimous. The motion passed.

### J. ADJOURNMENT

The meeting adjourned at 2:26 p.m.